Asian Hall of Fame Advances Asian Equity and Inclusion

Founders Season kicks-off Asian Pacific American Heritage Month

LOS ANGELES, CA, April 26, 2021 — <u>Asian Hall of Fame</u> announces their Founders Season that <u>supports</u> <u>hate crime survivors</u> and calls for direct solutions to systemic racism.

Asian Hall of Fame is the world's leading organization of Asian recognition and fosters year-round support to advance Asian inclusion in the national narrative. Fundraising supports trauma survivors and their equitable access to medical care and economic mobility.

The Founders Season advances Asian Hall of Fame's Stop Asian Hate campaign to help hate crime survivors receive medical care and mental health counseling.

To build awareness of survivors and systemic racism, Asian Hall of Fame educates the public through exhibits, podcasts, town halls, and other equity initiatives. Events are free or \$100 VIP with special gifts. Advanced RSVP on the <u>Asian Hall of Fame website</u> is encouraged.

On May 9, <u>Robby Krieger</u> of The Doors and 13-language soprano <u>Maki Mae</u> headline a charity concert for hate crime survivors. The **Tokyo Mother's Day Concert** features Asian Hall of Fame's charity album <u>Seasonal Songbook</u> and a sneak peak of their second studio album. The multi-city tour in Tokyo, Seattle and Los Angeles is made possible by the Robert Chinn Foundation Digital & Arts Equity Initiative.

<u>PBS Washington's Chris Anderson</u> moderates the **Hate Crimes Policy Forum** on May 18. Policy experts and legislatures will delve into issues surrounding hate crime laws with the aim to put forth recommendations that help deter hate crimes.

Asian Hall of Fame inductee and retired <u>Major General Antonio Mario Taguba</u> leads the **Asian Veterans Roundtable** on May 22 with leaders from the Army, Navy, Air Force, and Marines.

Programming details are below for the June 3 <u>Kevin Kwan</u> Happy Hour, the July 17 Seattle Summer Concert, the August 21 <u>GRAYSE</u> Charity Fashion Show, and September 18 Live from LA Concert.

Asian Hall of Fame advocates for the diverse members of the global Asian and AAPI community to correct the undervaluation of Asian contributions to the world. Asian Hall of Fame has inducted martial arts icon Bruce Lee, Olympic skating champion Kristi Yamaguchi, and many other significant leaders.

Established in 2004 by the Robert Chinn Foundation, Asian Hall of Fame is grounded in Robert Chinn's legacy of providing equitable access to economic mobility. The Seattle financial pioneer founded United Savings and Loan in 1960, the first Asian-owned bank in the United States, to fight economic racism against Asian families denied mortgages and small business loans.

Asian Hall of Fame events during May include:

Sunday, May 9, @ 2 pm Tokyo Mother's Day Concert Livestream. Free to \$100 VIP

Robby Krieger of The Doors and Maki Mae headline a charity concert for hate crime survivors. The concert highlights Asian Hall of Fame's charity album *Seasonal Songbook* with a sneak peak of their second studio album including a bossa nova take on "Sakura". Concert is free or \$100 VIP with special gifts including raffle ticket, signed Tokyo Concert limited edition artwork, signed cookbook from Asian Hall of Fame inductee Iron Chef Morimoto, and more.

Tuesday, May 18 @ 11 pm Hate Crimes Policy Forum Free livestream

PBS Washington's Chris Anderson moderates policy experts and legislatures with Q&A surrounding Asian hate crimes and hate crime laws. Panelists include Washington Supreme Court Justice Mary I. Yu, King County Prosecuting Attorney's Office Trial Deputy David Bannick, Assemblymember David Chiu (D-San Francisco), CEO Connie Chung Joe of Asian Americans Advancing Justice-LA, and more.

Saturday, May 22 @ 11 pm Asian Veterans Roundtable Free livestream

Asian Hall of Fame inductee and retired Major General Antonio Mario Taguba will lead a roundtable with leaders from the Marines, Air Force, Army and Navy regarding narratives around Asian Americans who have served in the U.S. military. Taguba is a retired major general known for the groundbreaking "Taguba Report" on the abuse of Iraqi detainees at the Abu Ghraib prison in Baghdad.

Asian Hall of Fame events scheduled beyond May include:

Thursday, June 3 @ 5 pm Kevin Kwan Happy Hour Livestream. Free - \$100 VIP

Join Asian Hall of Fame inductee and best-selling author Kevin Kwan in an engaging conversation with entertainment legend Nancy Kwan and Singaporean-American actress Julia Nickson. Kevin Kwan is the author of *Crazy Rich Asians* and his top-selling *Sex & Vanity* will be released in paperback May 2021. Happy Hour is free or \$100 VIP with special gifts including raffle ticket, signed *Sex & Vanity* paperback, limited edition event poster, and more.

Saturday, July 17 @ 6 pm Seattle Summer Concert Livestream. Free - \$100 VIP

America's Got Talent Maki Mae and Robby Krieger of The Doors headline the Seasonal Songbook Tour with a fresh take on Nirvana's "Smells Like Teen Spirit" and a sneak peak of Asian Hall of Fame Class of 2021 inductee Phil Chen. Concert is free or \$100 VIP with special gifts including raffle ticket, signed Seattle Concert limited edition artwork, signed cookbook from Seattle chef Tom Douglas, and more.

Saturday, August 21 @ 2 pm GRAYSE Charity Fashion Show Livestream. Free - \$100 VIP

St. John founder Marie Gray and her designer daughter Kelly Gray are GRAYSE. Live from southern California, GRAYSE on the runway showcases their top designs and diversity models in this special benefit to support hate crime survivors. Fashion show is free or \$100 VIP with special gifts including raffle ticket, limited edition event poster, and more.

Saturday, Sept. 18 @ 6 pm Live from LA Concert Livestream. Free - \$100 VIP

America's Got Talent Maki Mae and Robby Krieger of The Doors headline the Seasonal Songbook Tour with a sneak peak of their second studio album plus a new album from the Robby Krieger & New Experience Band. Concert is free or \$100 VIP with special gifts including raffle ticket, signed LA Concert limited edition artwork, signed tour poster, signed cookbook from Food Network celebrity Thai-American chef Jet Tila, and more.

Saturday, Oct. 2 @ 5 pm Dragon Zoom Launch Party Free - \$100 VIP

Join social media icons at Noel Lee's MONSTER Mansion in Las Vegas as the world welcomes Asian Hall of Fame's Dragon Zoom mobile game. Check out pop icons on the virtual red carpet for free or \$100 VIP with special gifts and swag.

Asian Hall of Fame inductees, executives, and artists are available for interviews. Media assets:

<u>Concert Dropbox: Robby Krieger and Maki Mae behind the scenes b-roll & photos</u>
<u>Asian Hall of Fame Hate Crime segment</u> – PBS
Asian Hall of Fame GoFundMe segment – KIRO 7

About Asian Hall of Fame: Asian Hall of Fame advances Asian excellence and serves as a vital partner in elevating the Asian community globally. Contact (206) 624-1195, emanuela@asianhalloffame.org or www.asianhalloffame.org.