

## Asian Hall of Fame Presents DOWN BY THE WATER Charity Album

Full-length studio record benefits Brain Trauma Program

LOS ANGELES, Sep. 16, 2022 – <u>Asian Hall of Fame</u> presents their charity album *Down by the Water* that benefits the Brain Trauma Program supporting brain injury patients and research. Special consideration is given to Asian survivors of hate crime and human trafficking.

"Asian Hall of Fame is taking a stand on some of the most significant issues facing society today. The success of the first more classic album inspired this second album to dive into deeper, more difficult waters," said Maki Mae who also serves as President & CEO of Asian Hall of Fame.

"Collectively, we created a sonically spectacular record that lures listeners with sensual sound while amplifying darker undercurrents. Several songs raise awareness of social justice, violence, even human trafficking. The music video we have in mind is darker still."

This is Asian Hall of Fame's second studio album recorded at Robby Krieger's Studio and produced, arranged, and performed by musical director <u>Ed Roth</u> (Annie Lenox, Joe Walsh). The record will be released in early 2023 for GRAMMY consideration in Best Traditional Pop Vocal Album, Producer of the Year, Engineer of the Year, and other categories.

A private preview party on September 22, 2022 is hosted by Robby Krieger's Studio in Glendale, California. The festive celebration themed after Mid-Autumn Festival features performances by GRAMMY Award-winning artists and Los Angeles-based musicians. Proceeds from the event launch the new Health Science Guild that informs grant beneficiaries such as UCLA Neurosurgery.

Artists on the record are Maki Mae, Rock & Roll Hall of Famer Danny Seraphine, Ed Roth, Hiro Yamamoto (Soundgarden), John Paris (Earth, Wind & Fire), Matt Dahlgren (Aretha Franklin), Rock Deadrick (Diana Ross), Leo Costa (Herb Alpert), Joe Calderon (Diana Reeves), Ric Fierabracci (Chick Corea), Linda Taylor (Tracy Chapman), Ren Hanámi, John Haynes and Aubrey Leonard.

Ringo Starr's engineer Bruce Sugar mixed the album. Engineers are Marco Moir (Steven Tyler), Steve Valenzuela (Kelly Clarkson) and Scott Campbell. The record is made possible by Robert Chinn Foundation, Karen Wong, Lily Liu, and the Hsieh Trust. *Down by the Water* is distributed by Pinnacle Worldwide.

## **ABOUT ASIAN HALL OF FAME**

Established in 2004, Asian Hall of Fame is a global platform that elevates Asian excellence in the United States and worldwide to overcome anti-Asian bias, increase representation, and promote cross-cultural collaboration. Year-round work advances programs in Brain Trauma, Social Justice, Tech & Entertainment and Young Professionals. Visit asianhalloffame.org.

SOURCE: Asian Hall of Fame